



GRAPHIC DESIGNER/MARKETING SPECIALIST

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COMPANY OVERVIEW

KLD Energy – Austin Based KLD Energy Technologies designs and licenses a patented, high-performance electric motor system technology. The Company's cornerstone technology is a high-frequency, low RPM transmissionless motor system that increases the speed and efficiency of electric vehicles.

KLD Energy Technologies' mission is to transform transportation and decrease pollution through high performance electric motor systems. The Company's technology represents a paradigm shift in motor design, enabling the production of highly efficient, environmentally friendly two and three wheeled vehicles.

KLD is always seeking brilliant employees with an entrepreneurial spirit, who are looking for a work culture where innovation is the goal, hard work is expected, and creativity is rewarded.

ROLE OVERVIEW

Attend to multiple marketing projects and meet all production schedule deadlines associated with the projects. Update existing market research and event collateral. The qualified candidate will demonstrate a competency in design work for web and print along with basic working knowledge of a corporate marketing department. The qualified candidate will also be able to redesign and edit our print materials and website frequently, including videos and other interactive features.

QUALIFICATIONS:

- AA or BFA in graphic design/communication
- Minimum of 2 years of graphic design experience within an agency or corporate environment.
- Adobe CS4 (Indesign, Illustrator, Photoshop, Acrobat, Distiller)
- Adobe Indesign; must have strong knowledge with paragraph/character styles and masters.
- Editorial Design (layout for books, newsletters, and marketing reports).
- Understanding and use of graphic compression tools
- Excellent typographic and layout skills
- Working knowledge of four-color printing process, digital production, and pre-press delivery formats
- Proficiency in Microsoft Office Applications including advanced level PowerPoint and Word
- Ability to work quickly, multi-task, and be flexible in a high-pressure fast-paced environment
- Ability to work in a team environment, willing to work additional hours to meet set deadlines, and have a strong attention to detail and problem solving
- Strong written and verbal communication skills
- Basic HTML/CSS experience and web design background

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Maintain and enforce the overall look of the KLD corporate image/brand
- Design ads, brochures, posters, newsletters, trade-show displays, and any other application as needed
- Promotional items such as banners and t-shirts
- Organize and maintain the image bank
- Web design – HTML knowledge and website design knowledge
- Support the market and product research process



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- General support activities for the marketing team

Please submit portfolio, including URLs, with marketing brochures, print ads, and other collateral pieces.

LOCATION

- *Austin, Texas*
- *Local candidates preferred*
- *No relocation or visa sponsorship is available*

JOB TYPE

- *Full Time*
- *Employee*

JOB CODE

- *GDMS20110106*